

The Ohio theatre

156 N Water Street, Loudonville, OH 44842 | Office: 419-994-3750 | www.theohiotheatre.com
office.theohiotheatre@gmail.com

Hello from The Ohio Theatre!

Thank you for your interest in advertising with The Ohio Theatre. Please let us know if you have any questions or if we can be of assistance in any way.

There are so many exciting things happening at The Ohio Theatre! We continue to work hard to grow and expand the programming, movies, concerts and educational opportunities that are available. We are also working to provide opportunities for individuals and businesses to partner with The Ohio Theatre and to be a part of the rich history within these walls.

One of our goals is to be able to partner with area businesses in a variety of ways to help support economic growth throughout the entire community.

One of the exciting ways that your business can partner with The Ohio Theatre is through a Video Ad Subscription.

They say, "If a picture is worth a 1000 words then videos are worth 10,000 words." This form of advertising in our video heavy world is so powerful.

Below you'll find a description, benefits and cost options for video advertising available at The Ohio Theatre.

- **Full Year Video Ad Subscription & Benefits (\$500)**
 - Video Ads play 2-3 times before every movie to a captive audience as well as during some special events for a full 12 months.
 - BONUS FEATURES OF FULL SUBSCRIPTION
 - Recognition on The Ohio Theatre website with a link to your business website or Facebook page.
 - You may also change out your ad to highlight something special or perhaps a seasonal message up to 2 times a year. *(Must notify the theatre and supply the video file at least 72 hours in advance of a substitution).*
- **Prime Target Marketing (\$25 per weekend)**
 - Prime Target Marketing places your video ad right before the trailers begin when the most people are in the theatre. *(Placement of ad is based on a first come basis for each weekend. Ad is played one time and is not in the mix with the rest of the ads.)*
 - Highlight a special sale or event
 - Target to specific movies or a specific demographic
 - Every weekend could be a different video ad if needed

Thank you for supporting The Ohio Theatre!

- **Combination Full Subscription & Target Marketing (\$500 plus \$25 per specific weekend)**
 - This option gives you the best of both worlds with all the benefits of each.
 - Your ad would play 2-3 times before the movie and then your ad (the same ad or a different ad) will play right before the trailers in the Prime Target Market spot.
 - You could also change out your ad to highlight something special or perhaps display a seasonal message.

If you have any questions, please contact The Ohio Theatre Director, Sally Hollenbach at 419-994-3750, by email at office.theohiotheatre@gmail.com or stop in at The Ohio Theatre to talk.

If you would like to sign up for any of these subscriptions, please fill out and return the form on the next page.

Thank you for taking the time to find out more about our advertising opportunities. We would love to have you onboard as one of our featured advertisers utilizing this very powerful form of video marketing which not only promotes your business, but also helps to support The Ohio theatre!

Thank you for your time and support!

Sincerely,

Sally Hollenbach

Sally Hollenbach
The Ohio Theatre Director

**If interested in some additional ways/ideas to partner with The Ohio Theatre feel free to call
The Ohio Theatre Director, Sally Hollenbach, at 419-994-3750 or email at
office.theohiotheatre@gmail.com*

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The Ohio Theatre 2022 Video Advertising Partner Subscription

For any questions, please contact The Ohio Theatre Director, Sally Hollenbach, at 419-994-3750 or at office.theohiotheatre@gmail.com

Business Name: _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Choose Your Subscription

_____ **Full Year Video Ad Subscription (\$500)**

- See above for all the benefits and bonuses in the full subscription. *(Ads run a year from payment)*

_____ **Prime Target Marketing (\$25 per weekend)**

- This option can be paid for on an as needed per weekend basis. Contact The Ohio Theatre Director, Sally Hollenbach, to discuss dates.

_____ **Combination Full Year Subscription plus Prime Target Marketing (\$500 now, plus \$25 per specific weekend)**

- Full year subscription will begin at time of payment. The Prime Target Marketing can be paid for on an as needed per weekend basis. Contact The Ohio Theatre Director, Sally Hollenbach, to discuss dates.

Video Needs

_____ I will submit a new video ad *(Please submit in MP4 or MOV file format.)*

_____ I need help with my video ad *(The Ohio Theatre can help you create a video ad for an additional \$75 charge. Please contact The Ohio Theatre Director, Sally Hollenbach).*

Please make checks payable to:
The Ohio Theatre
156 North Water Street, Loudonville, OH 44842

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